



ISSUE
POLITICAL INQUIRY FORM
KOVR Sacramento

SPECIAL ☐ **PRIMARY** ☐ **GENERAL** ☒ **OUT OF WINDOW** ☐

RECORD OF REQUEST – Political Broadcast Time: 9/07/12-11/06/12

NAME OF REQUESTOR: Shira Levy

1. **NAME OF AD AGENCY:** Waterfront Strategies
1010 Wisconsin Ave NW
Washington, DC 20007
P: (202) 338-8700

2. **ORGANIZATION PAYING FOR TIME:** Sierra Club
408 C Street, NE
Washington, DC
P: (202) 548-4586
Treasurer: Karen Cordry

3. **ORGANIZATION FURNISHING TAPES:** Same as Item 1

4. **BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:** Issue

5. **PRODUCT OR CATEGORY:** House

6. **POLITICAL PARTY OR OFFICIAL AFFILIATION:**

7. **DATE OF REQUEST** 09/18/12

8. **NATURE OF REQUEST:**

(a) **Request for Issue rate card** ☒ **X**

(b) **Other request as stated below** ☒ **X**

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. **DISPOSITION MADE OF REQUEST**

(a) **Granted** ☒ **X**

(b) **Denied (reason)** _____

(c) **Withdrawn (reason)** _____

(d) **Avails offered** _____

10. **SUBSEQUENT DEVELOPMENTS** See File

11. **AMOUNT OF CHARGES** – see order(s) under client name in public file folder

CBS EMPLOYEE COMPLETING FORM

Meghan McKeever for Nicole Elie, CBS Television Stations 10/12/12